

The #1 NAME in Goose Control



A UNIQUE FRANCHISE OPPORTUNITY

Work with your dog!

*Learn about a
business you can
operate with*

- MINIMUM investment
- MINIMUM staff
- MINIMUM time

www.GeeseChasers.com

Geese Chasers™, LLC was founded in 1999 by Bob Young. While throwing a Frisbee to his newly acquired, pure-bred, Border Collie "Boomer". Bob and Boomer were approached by a local golf course owner who asked if he would be interested in "Chasing Geese" off his property in exchange for free golf.

The rest, as they say, is history. Bob and Boomer cleared the golf course of geese and they have cleared thousands of acres since then.

WHO WE ARE



WHAT WE DO

Geese Chasers™, LLC uses highly trained Border Collies in an integrated approach to rid client's properties of unwanted Canada Geese. While beautiful to look at, Geese are really "dirty birds!" They not only foul the ground with their excrement, they also nest and then attack anyone who comes near.

Geese Chasers™, LLC is the fastest and most humane, effective and affordable method for Canada Goose control. Our method has been extolled on TV, Radio and print media for its humane effectiveness!

For many years, Bob operated his geese chasing business right out of his home, with the help of his wife, Deborah and have bred and trained these amazing and intelligent dogs to herd and "harass" geese, without harm. They have prospered and have built a very large list of satisfied clients.

THE GEESE CHASERS™ FRANCHISE PROGRAM

Geese Chasers™ corporate is committed to your success. Ours is a unique concept, offered with a low capital investment and a total commitment from management to assist you in your endeavor.

A Home-Based Business Opportunity

No office or warehouse is needed or required. This means you won't have those related costs of leasing and outfitting expensive space to operate your business.

Your Territory, Your Market

Working closely with you, corporate will assist you in trade area definition of your exclusive market. Criteria employed will be based on our corporate model. The territory will include more than enough prospective customers for a robust and profitable business. These will include:

- Homeowners Associations
- Public Parks
- Play Grounds
- Schools
- Business Complexes
- Industrial Complexes
- Golf Courses
- *And more...*

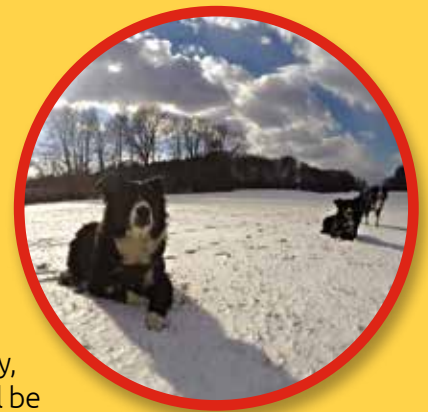
Your defined market will be yours, exclusively, to work and profit by, with our constant help.

Complete Training and Support

Before you open your Geese Chasers™, LLC business, you and your staff will be provided with a training program specifically designed to impart all facets of our proven system and services, sales development methods, customer service aspects, promotional techniques and other management procedures that will enable you to maximize your potential. From opening assistance – to continuous education and sales training – to our service hotline, Geese Chasers™ Corporate will provide the support needed to help you develop market share. Franchise owners receive a complete set of franchise operations manuals that we will update as developments require concerning marketing, trends and new procedures.

Geese Chasers™, LLC will train two representatives of your franchise with one week of on-site training in our home territory of Burlington County, New Jersey. This will be followed by another week of training in your home territory once you have signed your first contract.

Geese Chasers™, LLC will make available to you our registered Trademark for use in advertising, networking and promotion of your new business.



QUESTIONS AND ANSWERS

Q: Do I need a specialized background to be successful?

A: No specialized experience or education is required to be successful as a Geese Chasers™ franchisee. You need good common sense, a likable personality and a desire to succeed.

Q: Do I need any special dress or uniform?

A: Yes, you will wear customized Geese Chasers™ apparel.

Q: What about office materials and signage?

A: We will give you a disc with all the branding & logo templates & samples of letterheads, business cards, forms and invoices into which you can drop your own address and corporate name.

Cars & Trucks: We have for your availability car and truck stickers. All signage must have branding and corporate approval.



Q: How about legal and contract matters?

A: Geese Chasers™, LLC will provide legally approved contract forms for use with clientele. We will also advise you about business insurance and incorporation. You will be required to know and meet all local government regulations and permit requirements.

Q: Do I need a Staff?

A: Not initially.

Q: How do I market my business?

A: Our Operations Manual will help you market your business and we will provide samples of ads, letters and public relations material that you can use. On request, we will provide mailing lists for your territory at our cost.

Q: How do I find and train the Dogs?

A: Geese Chasers, LLC will assist you in finding the right fully-trained, pure bred Border Collie. You can however, recruit your own dog(s) subject to our approved and training requirements.

Q: What are my chances?

A: Geese Chasers™, LLC will provide you with everything you need to be successful; training, materials, operating procedures, marketing and support. If you follow our methods and invest the time and energy required, your chances are very good, indeed.

Evaluating a business opportunity should be handled in a logical fashion and be completed prior to making an informed business decision.

GETTING STARTED WITH GEESE CHASERS™

1. QUALIFICATION FORM

Once you have read this brochure and have spoken to our sales office, if you wish to proceed, Complete the Franchise Application and send it to: Geese Chasers™, LLC, 42 Broadacre Drive, Mount Laurel NJ 08054. The information supplied will be held in confidence. Submitting this form does not obligate you or Geese Chasers™, LLC.

2. REVIEW AND INITIAL DISCUSSION

Upon receipt of your "Confidential Personal Qualification Form," we will be able to discuss our Franchise opportunity in greater depth and address any questions that you may have, including the financial requirements.

3. VISIT, SEE AND MEET

We encourage you to visit with us for a personal interview and to meet with management.

4. FRANCHISE OFFERING CIRCULAR

Once you have been qualified, you will receive our Franchise Offering Document mandated by the Federal Trade Commission. This document should be reviewed by your attorney and/or C.P.A. to clarify business terms and conditions.

5. ANALYZE YOUR PROSPECTIVE TERRITORY TO DETERMINE ITS SIZE AND POTENTIAL

6. SIGNING AND BECOMING A FRANCHISEE

Owning your own Geese Chasers™ Franchise... After the federally mandated examination period, we are able to proceed with your execution of the franchise agreement. Once signed, manuals are provided and your training is scheduled.

7. STARTING THE BUSINESS

Working with you, we will outline a start up procedure covering where and how you will operate. The Geese Chasers™ Team will help launch your business. We will help guide you every step of the way with support and suggestions.

**We invite you to join our
franchise family!**

A SIMPLE OPERATING SYSTEM THAT DOES NOT REQUIRE MAJOR ASSET PURCHASES

As a Geese Chasers™, LLC Franchisee you don't have the costs of construction or major asset purchases that many Franchises require. No need for cash registers, office leasing, expensive signage, intricate equipment, furniture or fixtures.

YOU ARE NEVER ALONE

In addition to the complete training program, Geese Chasers™, LLC is with you all day, every day. Got a problem? Just call our support number for the solution. We cover all aspects of operating a successful business. You will be able to launch your business in full confidence of success.



- Central Jersey
- South Jersey
- North Jersey
- Southeastern PA
- Long Island NY

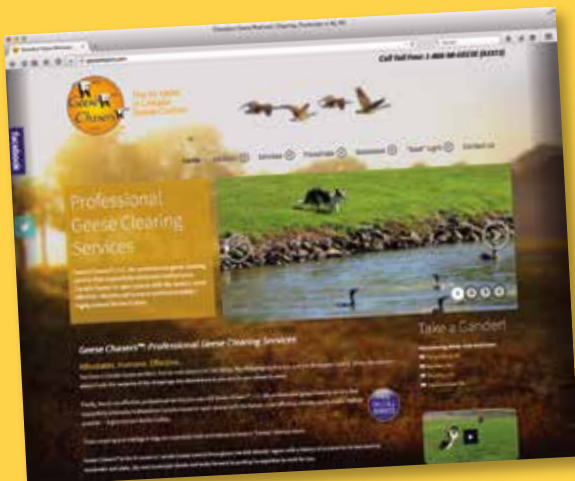


Geese Chasers™, LLC will provide advertising and promotion materials for your use in your market. You will receive publication-ready ads for newspapers and magazines, direct mailers to use to

www.GeeseChasers.com

No Initial Start Up Costs

Once you pay your franchise fee, sign the franchise agreement and get trained, you are ready to start. No waiting for construction permits, municipality approvals or finding an acceptable site.



GEESE CHASERS™ IN THE NEWS!



BUSINESS JOURNAL

NJBIZ

Discovery
CHANNEL

ANIMAL
PLANET

COURIER-POST
South Jersey's Newspaper | courierpostonline.com

Burlington County Times

comcast.

The Philadelphia Inquirer

SOUTH JERSEY
MAGAZINE



QUESTIONS TO ASK YOURSELF

Your decision to pursue the purchase of a Geese Chasers™, LLC franchise is not one to be taken lightly. It is a decision that has long-range implications regarding your personal and business future. You should deliberate on this decision with much thought and insight. It is important that you make your own assessment regarding franchising as a personal growth strategy. You will need to assess yourself, your personal goals and objectives. As you answer the following questions, you may be able to determine if becoming a franchisee of Geese Chasers™, LLC is a business for you.

1. Are you ready to be self-employed?
2. Are you financially prepared to invest in your own business?
3. Do you understand franchising? Does the concept fit your lifestyle, personality and entrepreneurial spirit?
4. Do you understand the value of a franchise system?
5. Are you willing to contribute and develop within the system?
6. Have you given thought as to the location of your business?
7. Do you understand the unique niche of our concept?
8. What are your personal and business goals? Do they coincide with our franchise system?

**"Your Solution
to Goose Pollution"**



Franchise Sales:
Geese Chasers™, LLC

1-866-98-GEESE

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